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The use of cookies may include the processing of personal data and we therefore recommend that you read our privacy policy.

1. Personal data

You can access the website without telling us who you are, or otherwise providing personal information about yourself.

However, SEED needs certain personal information in order to deliver news to you and provide other services.

SEED collects and processes information about you when you:

- Send us a request through our contact or newsletter form
- Upload your pitch deck to apply for an investment
- When you provide personal information to us through the website or in any other way.

SEED only collects the personal information that is necessary (for instance e-mail address and name) for providing the service you are requesting.

The personal data is processed in order for us to forward newsletters and other relevant information (if you as user specifically requests so), in connection with the registration for and coordination of workshops, events, networks etc. and any contact in connection with investment or job applications and registration in the CV data base. Please see clause 2 below for further information on cookies.

The processing of personal data by SEED is effected in compliance with the requirements applicable from time to time, including safety requirements under the Danish Data Protection Act, European Data Protection Regulation and any appurtenant statutory orders and guidance notes. SEED will not process any user data unless this is legitimately required. SEED regularly reviews its personal data register and deletes information that is no longer relevant for processing purposes as well as information, which users request us to delete. Personal data is not passed on to third parties.

Upon request, the user may receive information of the user data that is processed by SEED. Also, upon request SEED will correct any incorrect or misleading information. The user may at any time object to the user's personal data being processed. If you have any questions in relation to SEED's processing of personal data on this Website, or if a user wishes to object to any processing of personal data, please contact the person responsible for our Website at lbg@seedcapital.dk.

2. Cookies

Cookies are small text files that are stored on the user's computer or other IT devices when a user visits a website. Today, almost all websites use cookies and these small files render it possible to collect information about which pages and functions the user visits and applies.

Third party cookies

We at SEED do not place cookies on our website, but allows that third parties, including Google Analytics, Hubspot, Eventbrite and Webtop, place them.

SEED uses Google Analytics, which stores and accesses cookies on the Website in order to generate statistics on the users' visits on SEED's Website. SEED also uses cookies from Google Analytics in order to optimize user-friendliness and the functionality of the Website, including the individual user's information searches.

Below is a list of cookies used on our Website placed by Google Analytics

Cookie Name	Expiration Time	Description
_ga	2 years	Used to distinguish users.
_gid	24 hours	Used to distinguish users.
_gat	1 minute	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named <code>_dc_gtm_<property-id></code> .
AMP_TOKEN	30 seconds to 1 year	Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service.
gac<property-id>	90 days	Contains campaign related information for the user. If you have linked your Google Analytics and AdWords accounts, AdWords website conversion tags will read this cookie unless you opt-out. Learn more.
__utma	2 years from set/update	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics.
__utmt	10 minutes	Used to throttle request rate.
__utmb	30 mins from set/update	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.
__utmc	End of browser session	Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit.
__utmz	6 months from set/update	Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.

__utmv	2 years from set/update	Used to store visitor-level custom variable data. This cookie is created when a developer uses the _setCustomVar method with a visitor level custom variable. This cookie was also used for the deprecated _setVar method. The cookie is updated every time data is sent to Google Analytics.
__utmz	18 months	Used to determine a user's inclusion in an experiment.
__utmxx	18 months	Used to determine the expiry of experiments a user has been included in.
_gaexp	Depends on the length of the experiment but typically 90 days.	Used to determine a user's inclusion in an experiment and the expiry of experiments a user has been included in.

In relation to the use of cookies, the setup of the Website may imply that the user's IP address is collected and processed by Google Analytics. However, SEED will only receive this information in a concealed form, i.e. where certain parts of the IP address have been deleted. Read more about Google Analytics' policy on the protection of your personal data [here](#).

No cookies will be placed on your computer unless you consent to it. For any questions or additional information about SEED's use of cookies and personal data processing, please contact the person responsible for our Website lbg@seedcapital.dk.